



NEW PRODUCT RELEASE

For Immediate Release

Interviews and samples available
Photo Attached

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Return of Happiness Tea!

Rejuvenating, refreshing, flowery and helps reducing allergic symptoms- Four amazing qualities – marry in a “hot new tea product”

Montreal, November 24, 2009 – Top Taste International, purveyors of exclusive KEIKO organic, Japanese shaded green Tea products (Kabusecha) in North America, launches Organic Lilly of the valley Japanese Green Oolong Tea “Benifuuki”...The latest product in KEIKO tea line, this, heavenly green tea is the first such product available in North America.

BENIFUUKI is from the tea variety *Camellia sinensis L. – Cultivar* that is strong in stature and very disease-resistant. The leaves have a wonderful scent. Unlike traditional oolong teas that are semi oxidized and amber color in the cup, Benifuuki tea is hardly oxidized and therefore keeps its light and clear green color.

Another characteristic is its high content of the special Epigallocatechingallate, EGCG3, attributable to the plant species and the intensive steam treatment. In Japan, BENIFUUKI is considered a special medicinal tea for reducing allergic symptoms.

KEIKO “Benifuuki” tea exquisite subtle bitter note is topped by an intensely flowery scent, reminiscent of lily of the valley, bark resin and honey. Contingent on the dosage and steeping time, the tea can be served delicate/mild, slightly bitter or bitter. Enjoy the new kind of natural tea scent!

Available in cases of 6 x 1.76 OZ packs. SRP for 1.76 OZ loose leaf pack: \$19.99
For bulk loose leaf in bigger quantities: Upon Request.

Call 618-242-5711 or visit www.keiko-tea.us